



## Brian Patrick Davis

404.375.2907   brian@etcproductiongroup.com   4395 Park Center Drive, Atlanta, GA 30331

### Experience

**WONDALAND RECORDS, DIGITAL & SOCIAL MEDIA STRATEGIST / ATLANTA, GA – 2014-2016**

Creating and implementing social media campaigns, while managing social media accounts for all recording artists. Undertaking media postings for contracts with CoverGirl, Samsung, etc. Graphic design was also required.

**CONCRETELOOP.COM, LLC, MUSIC CONTRIBUTOR / NEW YORK, NY / ATLANTA, GA – 2005-2014**

Daily posting of new music, music videos and music news, discovering and breaking new artists while building and maintaining relationships with recording artists, producers and record label executives.

**SAINTHERON.COM, CONTENT CREATOR / NEW ORLEANS, LA / ATLANTA, GA – 2014-2015**

Developing and posting creative content, conducting interviews and social media posting.

**ETCETERA PRODUCTION GROUP, BRANDING OFFICER / ATLANTA, GA – 2010-PRESENT**

Responsible for all branding, web and social media presence, art directing, creating artwork, packaging and promotional material for EPG artists and clients.

### Education

**Clark Atlanta University**, Atlanta, GA / Advertising & Graphic Design – 2004-2009

**School of Audio Engineering (SAE) Institute**, Atlanta, GA – 2013

### Skills

Proficient in Adobe Photoshop, Illustrator, Wordpress and various social media platforms (Twitter, Facebook, Instagram, Tumblr, etc.). Advance knowledge in HTML, CSS, as well as great communication skills.

### References

**Angel Laws**, founder & CEO of [CONCRETELOOP.COM](http://CONCRETELOOP.COM) / [concreteloop@gmail.com](mailto:concreteloop@gmail.com)

**Kelli Andrews**, General Manager at Wondaland Records / [kelli@wondalandarts.com](mailto:kelli@wondalandarts.com)

**Ethiopia Habtemariam**, President of Motown Records and President of Urban Music/Co-Head of Creative at Universal Publishing Music Group / [ethiopia@umusic.com](mailto:ethiopia@umusic.com)

**Graphic design samples available upon request**